

P R E S S   K I T

# CODING GIRLS



# 2018

## ABOUT

Learn about  
Coding Girls and  
what we do.

## QUICKFACTS

Important facts  
from the  
past 10 months.

## MISSION

Join us on our  
mission, make a  
difference!

**WE EDUCATE  
AND ENGAGE  
TO EMPOWER**

## **EDUCATE**

**Coding is not a boy's thing. It is the language of future. And every girl can learn it.**

## **ENGAGE**

**Difficulties are opportunities that unite us. Together we can make a difference.**

## **EMPOWER**

**It isn't about making girls strong. It's about changing the way the world perceives their strength.**

# **ABOUT CODING GIRLS**

## **WELCOME BY OUR FOUNDER ANNA RADULOVSKI**

From the first workshop of 16 girls to 1000+ members in several months, Coding Girls is constantly growing globally with new communities, increasing the number of girls and women in tech.

Our key focus is preparing girls to become the role models of the next generation, to shift the paradigm and to create a more diverse tech world.





# OUR MISSION

**Our mission is to empower girls to change the world through technology and to inspire them to explore computer science and to become innovators and leaders.**

Do we share the same views that all people have stories to share and inspire and that we need support not only from a technical perspective but also from the personal, human side?

*"Each and every community needs diversity."*

*Anna Radulovski*

## **BUILD A SAFE AND INCLUSIVE WORLD**

On our journey we are tackling the gap of women in tech and provide a solution on how we can build a safe, empowering, and inclusive community for everyone.



## **A RISING GAP**

The gender gap in technology has been getting worse since the 1980s.



**ACCORDING TO ANALYSIS BY MCKINSEY GENDER-DIVERSE COMPANIES ARE 15% MORE LIKELY TO PERFORM WELL FINANCIALLY. ETHNICALLY DIVERSE COMPANIES ARE 35% MORE LIKELY TO DO BETTER FINANCIALLY.**

# QUICK FACTS

FROM THE  
PAST  
10 MONTHS

**+100  
WORKSHOPS**

EST. ★ 2017

**15 CITIES**

· ACTIVATED ·

**+100  
interviews**

**+1000 active  
members and growing**

# OUR GOAL IN 2018 IS TO ACTIVATE COMMUNITIES ALL OVER EUROPE

[www.coding-girls.com/communities](http://www.coding-girls.com/communities)

## OUR ROAD AHEAD IN 2018

- **Start 10 new school and university clubs.**
- **Activate 20 new communities.**
- **Organize 100 workshops to introduce role models.**
- **Inspire 5000 girls to choose a technology related career path.**



# ACTIVITIES

2



**Coding Girls Clubs**  
are FREE after-school and university programs hosted in schools, universities, companies and co-working spaces.

1



**Workshops & Courses**  
The first contact with Code and advanced programs for girls between 7 and 27.

3



**Coding Girls Summer Program**  
A FREE 2-7-week program for 10th-12th grade girls to learn coding and get introduced to tech jobs during summer.

4



**Coding Girls Alumni Network**  
A platform for alumni girls to connect to companies for internships and job opportunities around the globe.

6



### **Coding Girls Meetups & Camps**

Local gatherings of tech leaders, developers and volunteers to share and create ideas for their community.

5



### **Coding Girls Leadership Program**

Encourage women in tech to become leaders and role models.

7



### **Coding Girls Conference**

Where leaders, alumni and community members come together to present their achievements and offer solutions on how to make the world a better place with the help of technology.



# Reach out to Support

**FOUNDER:  
ANNA  
RADULOVSKI**

Being featured by Web Summit and a frequent speaker at tech events like WeAreDevelopers World Congress and WEBIT FESTIVAL Europe enables me not only to raise the necessary attention but also to put my mission into action by connecting people from business, government and education.

**It is a proven fact that more diverse companies are more successful and yet just 10% of working engineers are women. My great passion is to inspire and empower girls and women to get started in technology-related fields, which already dominate our world.**

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